

2017 Get Moving/Recreation for All Fund Guidelines & Eligibility

The 2017 Get Moving(GM)/Recreation for All(Rec4All) fund through the Seattle Park District supports local nonprofit organizations, small businesses, and community groups to provide culturally relevant physical and enrichment programming to under resourced communities in neighborhoods where health and enrichment disparities are prevalent. The goal of the community funding is to further strengthen the collaborative working relationship between Seattle Parks and Recreation and Community through innovative and sustainable programs.

1. ELIGIBILITY

Who can apply?

- Local community groups*
- Small businesses (under \$100,000 in revenue) working within the identified neighborhoods
- Not-for-profit organizations
- Applicants may apply for both a project and one-time special event.

Groups applying are not required to be a 501(C) (3) nonprofit nor are they required to use a fiscal agent.

If funded, groups will need to obtain a City of Seattle Business License and appropriate liability insurance

*****Entities not eligible: Government Agencies, Universities, and Political Groups.**

Qualifying projects must:

- Have community partners involved with project;
- Have a significant physical activity component;
- Align to Rec4All program areas, to include: Disability, LGBTQ, Multi-Generational and Family;
- Be free and open to the public;
- Take place in the city of Seattle between February 1 and December 15, 2017
- Adhere to Seattle Park and Recreation's mission statement: Seattle Parks and Recreation provides welcoming and safe opportunities to play, learn, contemplate, and build community, and promotes responsible stewardship of the land.
- Organizations cannot have any outstanding debts or grants with Seattle Parks and Recreation's Business Service Center (BSC)
- Organizations may submit only one application per fund cycle. Eligible groups may submit applications for distinct project to both Get Moving and Recreation for All as long as the projects meet the respective guidelines and eligibility. If a single project qualifies for Get Moving and Recreation for All funding the application can be submitted for both programs but will only receive funding from one (not both programs).



2. PRIORITY FUNDING AREAS

Projects that identify the following groups representing priority funding areas will receive higher consideration: ****Get Moving Priority*** *****Recreation for All Priority***

- *People of color*
- *Immigrant/refugee populations*
- *Youth/Teens (including Toddlers)**
- *Young Adults (19-50 years)***
- *Mature Adults 50+**
- *Persons with disabilities*
- *Intergenerational***
- *LGBTQIA*

3. FUNDING RESTRICTIONS

Items eligible for funding: instructor fees, marketing and promotional fees, project management and coordination/administration costs, equipment supplies, equipment rentals and other production-related costs including fitness certifications, etc. No more than 10% of budget may be used for food-related costs during the event/program

Funds may not be used for: organizational administrative costs, travel or travel related expenses, fundraising, or gifts. This includes rent, mileage, personnel benefits, etc.

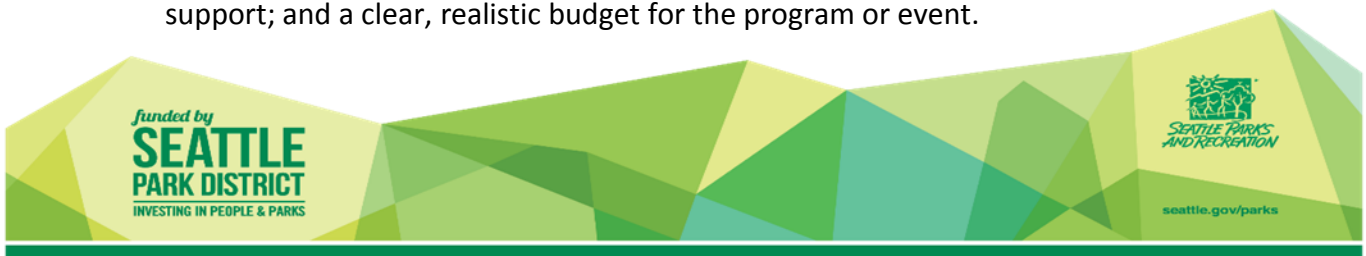
*Applicants can apply for up to a maximum amount of **\$15,000***

PROJECT CRITERIA

It is also our goal to establish and strengthen the collaborative working relationship between Seattle Parks and Recreation and community organizations in building new and innovative partnerships that increase healthy activities and services offered to the community.

Project criteria include:

- **Quality of Project:** clear, well-conceived project that promotes physical activity participation strong community relations and is authentic to the community.
- **Community Impact:** project plan describes meaningful efforts to increase community participation that will reach diverse and underserved audiences. Demonstrates a measurable impact for the community served.
- **Feasibility:** the organization/community group/business has a proven track record of managing programs, activities and/or other event(s) and/or demonstrated ability to successfully produce the program or event; evidence of community involvement and support; and a clear, realistic budget for the program or event.



- **Sustainability:** projects that have a plan to sustain program beyond funding cycle i.e., partnership development, in-kind donations, fitness certifications and collective impact partnerships.

SUBMISSION DEADLINE AND INFORMATION

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Applicants are encourage to apply online ([Click Here](#)), however paper applications will be accepted. If you are completing a paper application you can submit via Mail or Hand delivery/FedEx/UPS:

Seattle Parks and Recreation
C/O Get Moving/Recreation for All
4209 W. Marginal Way SW
Seattle, WA 98106
E-mail: sprfunds4all@seattle.gov
Fax: 206-615-1813

IMPORTANT: All applications are due; **online by 11pm, via email by 11pm, delivered by 5pm and/or postmarked by Monday, October 24, 2016.** Email is preferable wherever possible. **Please submit one signed copy.**

2017 Funding Applications are due October 24th.

APPLICATION REVIEW AND NOTIFICATION

An independent peer panel of nonprofit organization members, community, and Seattle Parks and Recreation representatives will review and evaluate applications according to the program criteria and recommend funding. Funding notification will be made by the end of December 2016.

